

# ABC TECH SOLUTIONS

*Your Digital Growth Partner*

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Web Development | Social Media | Branding | Digital Marketing

**82+**

Projects  
Delivered

**15+**

Industries  
Served

**100%**

Client  
Satisfaction

# ABOUT US



ABC Tech Solutions is a full-service digital agency dedicated to helping businesses grow, compete, and lead in the digital age. We specialise in Website Development, Social Media Management, Branding, and Digital Marketing — delivering end-to-end solutions that are creative, data-driven, and results-focused.

We believe every brand has the potential to dominate its space. Our job is to get you there — faster, smarter, and with lasting impact.

## OUR MISSION

Empower businesses with world-class digital solutions that accelerate growth and build powerful brands.

## OUR VISION

Be the leading digital partner for businesses aiming to dominate their industry through innovation.

## OUR VALUES

Innovation · Integrity · Excellence · Transparency · Client-First Mindset

## WHY CHOOSE US?

### Results-Driven

Every strategy built around measurable ROI and real business outcomes.

### Creative Excellence

Stunning websites and brand identities that set you apart.

### Data-Backed

Analytics and performance data shape every decision we make.

### End-to-End Partner

From strategy to launch and beyond — with you every step.

### Agile Delivery

Fast, quality outputs without cutting corners.

### Transparent

Clear reporting, regular updates, and zero surprises.

# OUR SERVICES

1 of 1



## 01 Website Design & Development

- ▶ Custom responsive websites tailored to your brand identity
- ▶ E-commerce platforms, corporate portals and landing pages
- ▶ SEO-ready, performance-optimised architecture
- ▶ CMS integration — WordPress and custom solutions
- ▶ Mobile-first design with flawless UX/UI

## 02 Social Media Management

- ▶ Strategic content calendars and creative post design
- ▶ Community management and audience engagement
- ▶ Instagram, Facebook, LinkedIn platform handling
- ▶ Influencer collaboration and partnerships
- ▶ Monthly analytics reports and performance reviews

## 03 Branding & Creative Design

- ▶ Logo design, brand identity and visual guidelines
- ▶ Brand strategy, positioning and messaging frameworks
- ▶ Marketing collaterals — brochures, banners, presentations
- ▶ Packaging design and product visuals
- ▶ Complete brand refresh and rebranding services

# OUR SERVICES

2 of 1



## 04 Digital Marketing & Promotions

- ▶ SEO — rank higher and get found organically
- ▶ Google Ads, Meta Ads and paid campaign management
- ▶ Email marketing, lead generation and nurturing
- ▶ Content marketing and thought leadership strategy
- ▶ Conversion rate optimisation

## 05 Technical Support & Maintenance

- ▶ Ongoing website updates, patches and security monitoring
- ▶ Performance optimisation and speed improvements
- ▶ Hosting management, SSL and domain services
- ▶ Bug fixes, feature enhancements and scale-up support
- ▶ 24/7 emergency support for critical issues

*End-to-end digital services — from strategy to support.*

# PORTFOLIO

Successfully Delivered Projects

## Viamod Solution

[viamodsolution.com](http://viamodsolution.com)

*Business Solutions*

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Web Dev · UI/UX · Branding

## Sunishchit Vasudeva

[sunishchitvasudeva.com](http://sunishchitvasudeva.com)

*Personal Brand*

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Personal Brand · Web Dev · Design

## MS Developers

[msdevelopers.in](http://msdevelopers.in)

*Real Estate*

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Corporate Site · SEO · Lead Gen

## Shree Kamakhya

[shreekamkhya.com](http://shreekamkhya.com)

*Religious / Cultural*

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Cultural Site · Web Dev · Social Media

## The 6th House

[the6thhouse.msdevelopers.in](http://the6thhouse.msdevelopers.in)

*Lifestyle / Hospitality*

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Lifestyle · UI/UX · Branding

## My Space Hotel

[myspacehotel.abcddevelopers.in](http://myspacehotel.abcddevelopers.in)

*Hospitality*

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Hospitality · Booking UX · Branding

# HOW WE COLLABORATE

*Our flexible collaboration model is built around your goals and timeline.*

01

## Discovery Call

We understand your business, goals, target audience, and challenges.

02

## Custom Proposal

We craft a tailored scope of work, timeline, and plan for your review.

03

## Design & Development

Our team executes the strategy — designing, building, and reviewing at every stage.

04

## Launch & Handover

We deploy, test, and hand over your project with full documentation and training.

05

## Ongoing Support

We continue as your long-term digital partner for maintenance, growth, and scale.

# LET'S BUILD SOMETHING GREAT TOGETHER

*Your brand deserves to be at the top. Partner with ABC Tech Solutions today.*

## WEBSITE

[abctechsolutions.abcdevelopers.in](http://abctechsolutions.abcdevelopers.in)

## EMAIL

[info@abctechsolutions.com](mailto:info@abctechsolutions.com)

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